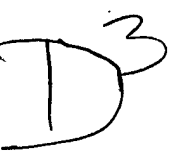

 8. (Twice Amended) A product incorporating a conjugate in accordance with claim 1.

 10. (Thrice Amended) A method of targeting binding of a particle carrying perfume to cellulose which comprises providing a conjugate in accordance with claim 1 and target binding said conjugate through said polysaccharide to said cellulose.

 11. (Amended) A product comprising a conjugate according to claim 1 bound through said polysaccharide to cellulose so as to thereby bind said particle carrying said perfume to said cellulose.